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Tranzonic President and CEO Tom Friedl Named Executive Officer of ISSA Board

Head of Hospeco Brands Group parent company has long history with association

CLEVELAND—September 21, 2022—Tom Friedl, the president and CEO of the Tranzonic Companies, parent company to Hospeco Brands Group, has been named executive officer on the board of ISSA, the worldwide cleaning industry association. Hospeco is a charter member of ISSA and Friedl previously served on the board as manufacturer director. He has also championed ISSA’s Government Affairs Advisory Committee, a board that represents the industry’s interests in pending legislation, from controlling the supply chain to navigating tariffs and more.



Friedl’s new ISSA role as executive officer is one of five board positions filled as part of ISSA’s recent election of 2023 leadership. ISSA has more than 10,500 members, including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members.

Friedl has long supported ISSA’s work to advance the cleaning industry. More than simply a trade show organization, ISSA acts as an incubator for the industry’s future. This includes robust missions related to advocacy, charity and mentoring. “By being our industry’s voice at the federal, state, and local levels, ISSA furthers policies that help us to be successful, while also providing the public with a cleaner and healthier environment.” said Friedl. “ISSA’s charitable division pushes us to become a purpose-driven industry. Also, the association’s mentorship program helps to shape the leaders of tomorrow. I’m proud to continue advancing the multifaceted work of ISSA.”

Friedl has a long and distinguished career in the cleaning industry, including more than 25 years with the Tranzonic Companies. He served in executive leadership positions in sales, finance, information systems, and procurement, as well as division CEO, before ascending to his current role as president and CEO. He was a catalyst and director for the formation of Hospeco Brands Group, introduced in 2019 as an umbrella group of brands including Acute Care Pharmaceuticals, Adenna, Chemcor, High Tech Conversions, Hospeco, and Nilodor.

About Hospeco Brands Group

Wherever people go to work, shop, dine, learn, or seek medical care, their lives are touched daily by Hospeco Brands Group. The company makes products that protect, sanitize, clean, and provide care and comfort to millions around the globe. Solutions for and barriers against germs, bacteria, and harmful substances are vital weapons in the battle for public health and safety. Hospeco Brands Group products make workplaces, businesses, schools, and other public facilities safer and more comfortable through categories such as personal protective equipment (PPE), cleaning equipment and supplies, facility and floor care, odor control, restroom comfort, and menstrual care. All products are tough enough to perform

consistently in demanding environments yet designed with the comfort and protection of people in mind. For more information, contact Hospeco Brands Group at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800-942-9199. Email: info@hospecobrands.com. Web: www.hospecobrands.com.

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